## Fresh and Local



## Taste the Straus Difference

For 25 years Straus Family Creamery has been synonymous with premium organic dairy, a commitment to collaborative farmer relationships, and sustainable practices. Founder and CEO Albert Straus, whose accomplishments include many industry firsts, is known for pioneering a new sustainable organic farming model in 1994 when his family farm – the Straus Dairy Farm – became the first certified organic dairy farm west of the Mississippi River. That same year, the company became the first 100 percent organic creamery in the United States. Today, Straus Family Creamery buys certified organic milk from ten independent organic family dairy farms in Marin and Sonoma Counties.

United Markets has been a leader in building relationships by celebrating and supporting local farmers in Marin County. Since the founding of Straus Family Creamery in 1994, United Markets has sold a variety of Straus organic dairy products. When you purchase Straus products from United Markets, you're helping Straus Family Creamery support its mission to help sustain local family farms and revitalize rural communities in Marin and Sonoma Counties.

All of Straus' premium quality organic dairy products begin with minimally processed organic milk from cows which graze on organic pastures. Straus Family Creamery puts farmer's first by paying stable prices and building collaborative relationships, which help support both current and next generation farming families. The company's steadfast commitment to environmental leadership guides its business decisions.

All of Straus organic products are made for the highest-quality, best-tasting experience including Cream-Top Premium Milk and Cream in reusable glass bottles, European Style and Greek Yogurts, European Style Butter, Super Premium Ice cream, and Sour Cream.... No additives, thickeners, or artificial ingredients are ever used, and Straus **never** ultra-pasteurizes their milk which ensures the nutritional benefits and fresh taste.

You really can taste the Straus difference!

Visit **www.strausfamilycreamery.com** to find more information about their mission and products



Minimally Processed and Premium Quality | From Pasture-Fed Cows - in accordance with the National Organic Program | Always Organic and Non-GMO | Farmer-First Business Practices Environmental Leadership

