

LOCAL VENDOR SPOTLIGHT



ALICIA'S
TAMALES LOS MAYAS



Alicia Villanueva started out selling her tamales door-to-door. With the help of La Cocina's incubator program, Alicia's Tamales Los Mayas has built a thriving business, and she now makes thousands of tamales a week!

Alicia was born in the city of Mazatlán, and has been stuffing tamales since she was a kid, with her mami and her abuelita. In August of 2010, Alicia Villanueva came to La Cocina, a non-profit incubator kitchen in San Francisco's Mission District, with a dream: To start her own tamale cart as a way to support her family.

When you eat "one of our tamales, we want you to feel like a part of our family," says Alicia. Alicia has worked hard to get to the point where she can share these tamales with you and hopes that you taste not only the flavor but also the love in every bite.

Alicia's Tamales Los Mayas' mission is to own a successful, sustainable business committed to improving the world around us, providing an experience where customers can enjoy delicious, hand-crafted, homemade tamales made from high quality, local and organic ingredients, and most importantly, love.



"The best tamales are stuffed with love and the best people are stuffed with my tamales!"

— Alicia Villanueva

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