

WHERE DO YOUR NICKELS GO?



RED KETTLE HISTORY

The Annual Red Kettle Campaign began in 1891 in San Francisco when Salvation Army Captain Joseph McFee set up a crab pot at Oakland Ferry Landing to collect money to feed 1,000 on Christmas Day. He encouraged passersby to drop coins in the pot to help the poor. Thus, the idea for the Red Kettles was born! Nine years later a New York cadet named Amelia rang the first bell.

Now in its 131st year, the Red Kettle Campaign is one of the longest running and most recognizable fundraising efforts in the world.

OUR MISSION

The Salvation Army is one of the world's largest and oldest providers of social services. Originally established in London in 1865, the Army has been helping people for more than 150 years internationally and for more than 130 years in the United States.

The Salvation Army is a responsible steward of generosity in every community. All donations remain in the communities where they originate!

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[SALVATIONARMYUSA.ORG](https://www.salvationarmyusa.org)

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