

LOCAL VENDOR SPOTLIGHT

ORGANIC ARTISAN ENERGY BAR

Marin resident Jennifer Maxwell founded JAMBAR to make an innovative bar that uses entirely authentic ingredients that are non-GMO and have high levels of fiber and protein with gluten-free, vegan and plant protein options.

Maxwell and her late husband, Brian, created the original nutrition-on-the-go PowerBar in 1985 and became pioneers in the still-growing sports and energy bar market. Maxwell, a nutritionist and food scientist, started toying with her latest creation using the same mixer that produced her first.

“As a mother and an athlete, there wasn’t really a bar that met my needs for premium organic ingredients and great taste, so I embarked on a mission to see if I could use ancient grains, natural sweeteners and new protein sources to create a delicious, healthy bar.”



You can have the best intentions, but when you’re making an energy bar, you’re only as good as your ingredients. At JAMBAR, only the highest quality ingredients are used.

Besides delivering delicious, organic and nutritious snacks, JAMBAR aims to achieve something else. Fifty percent of after-tax profits will be directed to two causes that are near and dear to the team at JAMBAR's hearts: music and active living. Supporting these fields is an important part of JAMBAR's mission - in fact, the organization was established with this idea at its center.

You can find JAMBARs at both our San Anselmo and San Rafael locations. One of Maxwell’s favorite things about United, besides its awesome selection, is the company's dedication to community and employees. Many longtime familiar faces. Keep an eye out for Maxwell at our San Anselmo store - she's a regular!

[LEARN MORE AT JAMBAR.COM](http://JAMBAR.COM)




Home Grown In Marin.