

# LOCAL VENDOR SPOTLIGHT



## BLUEBERRIES

Located in historic Sonoma, California, Serres Ranch is named after the Serres Family who has lived and worked the same land for six generations. The rich history and heritage of the Serres Family started in 1924 when the ranch was established.



Their farming practices consist of heavy pruning in the winter to produce some of the largest most flavorful blueberries around. Serres Ranch Blueberries are farmed in Laytonville, California where they have no pests allowing for them to offer you berries that are farmed without sprays or pesticides.

Their farm fresh berries are only available in Northern California from mid-June to mid-July every year. With their short season of only 3–4 weeks, these plump blueberries are just about as fresh as it gets! Within minutes of picking, the berries are hand-sorted, boxed, chilled, and headed to us the very next day. United Markets customers look forward to when their delicious berries become available each summer!

Serres Ranch Blueberries was created when proprietor John P. Serres and his family purchased an adjoining parcel to his family's land in Laytonville, CA. John, being a steward of the land, tested the soil and found that blueberries were the perfect commodity to grow. The first blueberry fields were planted in 2001 and today they have about 20 acres dedicated to the berries.

[SERRESRANCHBLUEBERRIES.COM](http://SERRESRANCHBLUEBERRIES.COM)



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