LOCAL VENDOR SPOTLIGHT

PEERLESS COFFEE & TEA®

Family strong and Oakland proud since 1924! Peerless Coffee is one of the original coffee & tea purveyors in the San Francisco Bay Area and the first specialty bean shop in the western United States.

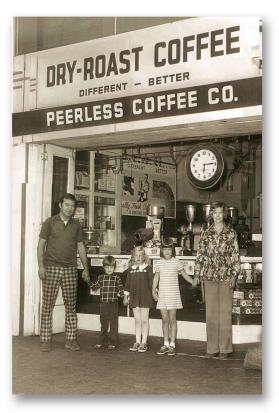
Founder John Vukasin was one of the first roasters in America to create long lasting, farm-direct relationships with coffee growers in the world's premier high elevation regions from Costa Rica to Ethiopia.



Fast forward 100 years, three generations, and many awards later, they continue to show a lasting commitment to exceptional quality, industry leadership, staff education, and environmental sustainability.

LEARN MORE AT PEERLESSCOFFEE.COM

The founder's grandson and current president and CEO, George Vukasin Jr., is a self-proclaimed coffee geek and has a reputation for bringing out the best in each varietal of bean.





"If my grandfather were alive today, he would be amazed at what we have built. We have not just survived a hundred years, but, in the face of today's increasingly competitive coffee landscape, Peerless continues to thrive. We are so grateful for our hardworking staff and our patrons who continue to support us. Now it's on to the next 100!"

- George Vukasin Jr. President & CEO



